

TASFAA 2013



Conference Program



Cool Springs Marriott

April 14 - 17

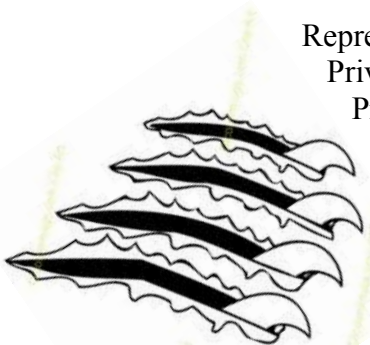


Executive Board & Committee Chairs

2012-2013 Executive Board

President	Jeff Gerkin, University of Tennessee
President-Elect	Ashley Bianchi, Rhodes College
Past President	Lester McKenzie, Tennessee Technological University
Secretary	Leah Louallen, Nashville State Community College
Treasurer	Amy Collins, East Tennessee State University

2012-2013 Sector Representatives



Representative at Large	Donna Price, Austin Peay State University
Private Sector Rep	Eddie White, Trevecca Nazarene University
Proprietary Sector Rep	Jeanne Stewart, South College
Public 2-Year Rep	Brenda Burney, Columbia State Community College
Public 4-Year Rep	Celena Tulloss, University of Tennessee
TN Tech Ctr Rep	Gwen Fleming, TN Tech Ctr Memphis

2012-2013 Committee Chairs

Association Governance	Clyde Walker, Vanderbilt University
Awards	Lester McKenzie, Tennessee Technological University
Budget/Finance	Cara Suhr, TN Tech Ctr Nashville
Conference	Celena Tulloss, University of Tennessee
Diversity	Robbie Snapp, Middle Tennessee State University
Electronic Services	Wesley Armstrong, Tennessee Technological University
FA Awareness	Dick Smelser, Pellissippi Community College
Governmental Relations	Ron Gambill, Edsouth
Historical	Naomi Derryberry, TSAC
Membership	Sonja McMullen, Sallie Mae
Public Relations/ Blog	Aaron White, Memphis College of Art
Nominations	Lester McKenzie, Tennessee Technological University
Site Selection	Sandra Rockett, Dyersburg State Community College
Sponsorship	Jeanne Hinchee, Chattanooga State Community College
State Programs	Tim Phelps, TSAC
TSAC Advisory Chair	Ashley Bianchi, Rhodes College
Training	Terri Parchment, TSAC

Conference Committee



Celena Tulloss,

University of Tennessee, Chair

Jeff Gerkin,

University of TN, TASFAA President

Ashley Bianchi,

Rhodes College

Lester McKenzie,

Tennessee Tech University

Sandra Rocket,

Dyersburg State Community College

Karen Hauser,

Vanderbilt University

Sonja McMullen,

Sallie Mae

Jeanne Hinchee,

Chattanooga State Community College

Amy Collins,

East Tennessee State University

Wesley Armstrong,

Tennessee Tech University

Melissa Smith,

Vanderbilt University

Terri Parchment,

Tennessee Student Assistance Corp

President's Welcome Letter



April 14, 2013

Dear TASFAA Colleagues:

Welcome to the 2013 TASFAA Conference! The Conference Committee, under the leadership of Celena Tulloss, has done a tremendous job to bring you a conference that will provide great opportunities for training and professional development. I want to publicly thank the Conference Committee for their excellent work.

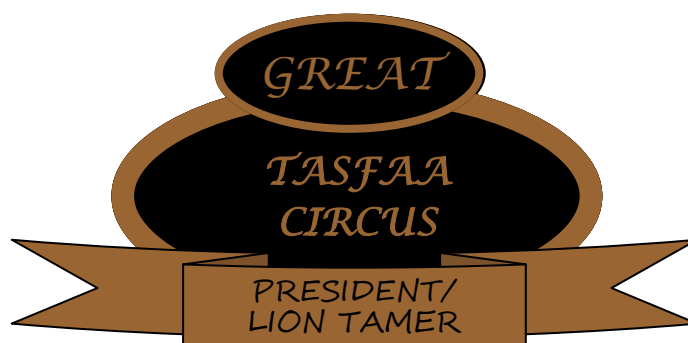
Please take time to visit the exhibit area during the conference, and be sure to thank our donors for their support of TASFAA. Our donors continue to play an important role in the successful training events coordinated by TASFAA and we are grateful for their continued support of our annual conference and training efforts.

I would like to extend a special welcome to our new members and first time conference attendees. We welcome you and hope that throughout your conference experience, you will feel a part of the "TASFAA family".

As you participate in the conference training, enjoy some relaxation, and visit with TASFAA friends and colleagues, I hope that you will see the many benefits that our conference provides.

Sincerely,

Jeff Gerkin
TASFAA President



Conference Chair's Welcome Letter



Dear TASFAA Friends:

On behalf of the Conference Committee, I am pleased to welcome you to the 2013 TASFAA Conference!

This year's theme "*Taming the Beast*" speaks to the struggles of our profession, trying to manage federal, state and institutional regulations while providing excellent customer service and outreach to our students. As Financial Aid Administrators, the TASFAA conference allows us to network with our colleagues and friends, to learn, to de-stress and to find ways to tame the beast known as compliance.

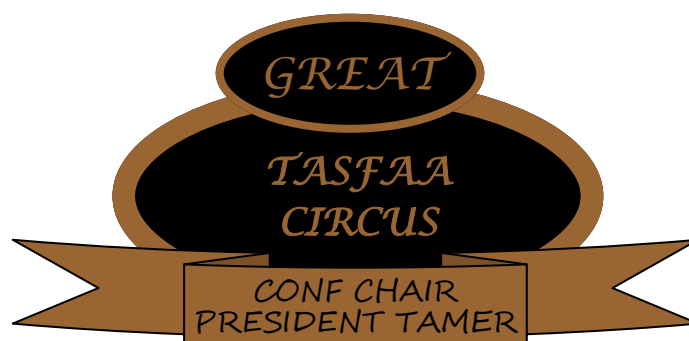
This year's conference has a wide variety of sessions designed to benefit both new members and experienced ones. We are excited to be joined by several distinguished guests, including Vince Sampson, Education Finance Council President, Zita Barree, SASFAA President-Elect, Ron Day, NASFAA National Chair and David Bartnicki from the U.S. Department of Education. Please join me in welcoming them to Tennessee and our TASFAA family.

Please make time to visit the exhibit area often during the conference to thank our donors for their support of our training efforts. Their financial support is critical to TASFAA and our conference.

As you attend the various sessions, visit with friends and colleagues and enjoy some fellowship. Financial Aid can be a beast and it is our hope that your time spent with us will help you tame it!

Sincerely,

Celena Tulloss
2013 TASFAA Conference Chair



Information for Conf Attendees



Cell Phones/Electronic Devices

As a courtesy to the speaker and attendees, please turn your cell phones and/or electronic devices to a silent position during General and Concurrent Sessions.

Conference Attire

Business casual attire is appropriate for the entire conference.

Hospitality Suite

The TASFAA Hospitality Suite is Suite 1120 and will be open at various times throughout the conference. The hours are listed in the agenda section of this program and in the Pocket Program.

Meals

Please note that Monday and Tuesday Dinners are “On Your Own”. For conference meals, individuals who requested vegetarian meals can indicate this to the wait staff during each meal and they will accommodate your request.

Name Badges

Please wear your name badge at all times as it is necessary for admission to all conference sessions and meals. If you misplace your badge, please go to the registration desk.

Special Thanks

As always, the members of TASFAA express their gratitude for the continued support from our grand patrons and vendors who have allowed us to offer this spring conference for a reasonable fee. A listing of those agencies and organizations providing conference support is included in this program.

Vendor Area

The vendor area will be considered closed during all General Sessions and meal functions.

Saturday *April 13, 2013*



3:00 pm to
8:00 pm

Conference Headquarters

Clydesdale

4:00 pm to
6:00 pm

TASFAA Suite Open

Suite 1120

6:00 pm to
8:00 pm

Executive Board/
Conference Committee Dinner

Meet in Lobby

8:00 pm to
10:00 pm

Cocktail Reception

Suite 1120

Sunday April 14, 2013



8:00 am til Close	Conference Headquarters	Clydesdale
8:00 am to 9:00 am	New Aid Officer Workshop Registration	Registration Counter
8:30 am to 9:00 am	Executive Board Breakfast	Franklin
8:30 am to 9:00 am	New Aid Officers Breakfast	Williamson
9:00 am to 2:30 pm	Executive Board Meeting	Franklin
9:00 am to 4:00 pm	New Aid Officers Workshop	Williamson
11:30 am to 12:30 pm	Exec Board/New Aid Officers Luncheon	Quarterhorse
1:30 pm to 3:00 pm	Vendor Area Setup	Salons 7 - 10
2:00 pm to 4:45 pm	Conference Registration	Registration Counter
2:00 pm to 4:45 pm	TASFAA Suite Open	Suite 1120
2:30 pm to 3:30 pm	Governmental Relations Comm	Thoroughbred
2:30 pm to 2:45 pm	New Aid Officers Break	Suite 1120
3:30 pm to 4:45 pm	Vendor Area Open	Salons 7-10
5:00 pm to 6:30 pm	General Session	Salon 6
	Washington Update Vince Sampson, President Education Finance Council	
6:30 pm to 7:30 pm	Southern Dinner Buffet	Marble/Salon 6
8:00 pm to 10:00 pm	Cocktail Reception (Tea, Wine, Beer, Lemonade, Snacks)	Saddlebred/Highland/ Morgan

Monday April 15, 2013



7:30 am til Close	Conference Headquarters Open	Clydesdale
8:00 am to 11:45 am	Conference Registration Open	Registration Counter
8:00 am to 8:30 am	Vendor Area Open	Salons 7 - 10
8:00 am to 8:30 am	Hot Buffet Breakfast	Marble/ Salon 6
8:30 am to 10:00 am	General Session <i>NASFAA Initiatives</i>	Salon 6
<i>Ron Day, NASFAA National Chair</i>		
10:00 am to 11:30 am	Vendor Area Open	Salons 7-10
10:00 am to 10:15 am	Break	Salons 7-10
10:15 am to 11:15 am	Concurrent Sessions A	
Using NSLDS	<i>Amy Moser, Nelnet Moderator: Owetha Hunter</i>	Williamson
How to Become a Successful Director of Financial Aid	<i>Ron Day, NASFAA Chair Moderator: Dick Smelser</i>	Saddlebred
Managing Distressed Students	<i>Patricia Smith, Director Christina Mick, Asst. Director TTU Counseling Center Moderator: Lester McKenzie</i>	Franklin
Modular Programs: Whole New Thought Process	<i>Janie Burns, Bethel University Moderator: Sherry Cliburn</i>	Highland
e*GRandS Update	<i>Robert Biggers, TSAC and Naomi Derryberry, TSAC Moderator: Jennifer Hollon</i>	Morgan

Monday April 15, 2013



11:15 am to 11:30 am	Break	
11:30 am to 12:45 pm	Luncheon/Business Meeting/ SASFAA Address/Awards	Salon 5
12:45 pm to 1:00 pm	Vendor Area Open	Salons 7-10
12:45 pm to 5:00 pm	Conference Registration Open	Registration Counter
1:00 pm to 2:30 pm	General Session	Salon 6
	Verification	
	David Bartnicki U.S. Department of Education	
2:30 pm to 4:30 pm	Vendor Area Open	Salons 7-10
2:30 pm to 2:45 pm	Break	Salons 7-10
2:45 pm to 3:45 pm	Concurrent Sessions B	
<i>SAP</i>	<i>David Bartnicki, US Dept of Education Moderator: Leah Louallen</i>	<i>Williamson</i>
<i>University Central: One Stop Shop</i>	<i>Charles Harper, Belmont University Moderator: Janise Daniel</i>	<i>Saddlebred</i>
<i>Taking the Fear Out of Facebook (and Other Social Media)</i>	<i>Sonja McMullen, Sallie Mae Moderator: Felicia Orr</i>	<i>Highland</i>
<i>Consortium Agreements</i>	<i>Stephen White, MTSU Moderator: Joe Myers</i>	<i>Morgan</i>
<i>Default Aversion Panel</i>	<i>David Bowman, Great Lakes Joe Statuto, Wells Fargo Debbie Nuchols, TSAC David Macoubrie, Inceptia Moderator: Ashley Bianchi</i>	<i>Franklin</i>

Monday April 15, 2013



3:45 pm to 4:00 pm

Break

4:00 pm to 5:00 pm

Birds of a Feather:
Institution Type

Private

Williamson

Proprietary

This question and answer period is designed to allow you to discuss conference topics from your school perspective.

Saddlebred

Public 4 Year

Highland

Public 2 Year

If you have other topics for discussion, please contact your Board Representative to add it to the agenda for your meeting.

Franklin

TTC

Morgan

5:00 pm to 5:30 pm

Break

5:30 pm - 7:30 pm

President's Reception
(Light Hors D'oeuvres)

Salon 6

7:30 pm and on

Dinner on Your Own

Enjoy!!!



7:30 am 'til Close	Conference Headquarters Open	Clydesdale
8:00 am to 11:45 am	Conference Registration Open	Registration Counter
8:00 am to 8:30 am	Hot Buffet Breakfast	Marble/ Salon 6
8:00 am to 8:30 am	Vendor Area Open	Salons 7-10
8:30 am to 10:00 am	General Session <i>TSAC Update</i> Tim Phelps Jane Pennington	Salon 6
8:30 am to 10:00 am	Grad/Professional Roundtable Vicky Cagle, Vanderbilt University <i>(Concurrent with TSAC Update)</i>	Arabian
10:00 am to 10:15 am	Break	Salons 7-10
10:00 am to 11:30 am	Vendor Area Open	Salons 7-10
10:15 am to 11:15 am	Concurrent Sessions C <i>Richard Ritzman, Univ of Memphis</i> <i>Laurie Richmond, Lee University</i> <i>Sue Pedigo, Vol State Comm Coll</i> <i>Moderator: Sharonda Campbell</i>	Williamson
<i>SAP Panel Discussion</i>	<i>David Bartnicki, US Dept of Ed</i> <i>Moderator: Sandy Ashton-Walsh</i>	Franklin
<i>Top Compliance Issues</i>	<i>Dave Bowman, Great Lakes</i> <i>Moderator: Robbie Snapp</i>	Morgan
<i>One Race</i>	<i>Temeka Easter, UPromise</i> <i>Moderator: Paulette Moore</i>	Highland
<i>529 Savings Plans: For Students of All Ages</i>	<i>Darolyn Porter, TSAC</i> <i>Dianne Cox, UT Chattanooga</i> <i>Moderator: Christy Barbo</i>	Saddlebred
<i>DL: The Rest of the Story</i>		
11:15 am to 11:30 am	Break	



11:30 am to 12:45 pm	Luncheon/Business Mtg Sponsor Appreciation/Awards	Salon 5
12:45 pm to 1:00 pm	Vendor Area Open	Salons 7-10
12:45 pm to 5:00 pm	Conference Registration	Registration Counter
1:00 pm to 2:30 pm	General Session Office of Inspector General Chance Jones	Salon 6
2:30 pm to 2:45 pm	Vendor Area Open	Salons 7-10
2:30 pm to 2:45 pm	Break	Salons 7-10
2:45 pm to 5:00 pm	Vendor Area Breakdown	Salons 7-10
2:45 pm to 3:45 pm	Concurrent Sessions D	
<i>Program Reviews</i>	<i>David Bartnicki, US Dept of Ed Clyde Walker, Vanderbilt Moderator: Cara Suhr</i>	<i>Franklin</i>
<i>GAP Financing Options: Private and PLUS Loans</i>	<i>Sonja McMullen, Sallie Mae Moderator: Jeff Norrod</i>	<i>Morgan</i>
<i>Verification Panel Discussion</i>	<i>Brent Tener, Vanderbilt University Willie Thomas, Chattanooga State CC Celia Bradley, MTSU Moderator: Melissa Smith, Vanderbilt</i>	<i>Williamson</i>
<i>Federal Repayment Plans: IBR/ICR/Pay as You Go</i>	<i>Ron Gambill, Edsouth Moderator: Lynn Ives</i>	<i>Highland</i>
<i>Best Practices: Financial Aid Presentations</i>	<i>Zita Barree, SASFAA Chair Jason Seay, TSAC Moderator: Amanda Heath</i>	<i>Saddlebred</i>



4:00 pm to 5:00 pm	Birds of a Feather: Student Information Systems	
Banner		Williamson
CAMS	<i>This question and answer period is designed to allow you to dis- cuss conference topics from your school system perspective.</i>	Saddlebred
EDEXpress		Highland
Powerfaids		Franklin
Datatel		Morgan
5:00 pm to 5:30 pm		Break
5:30 pm to 7:30 pm	Cocktail Reception (Tea, Wine, Beer, Lemonade, Snacks)	Salons 1-3
7:30 pm and on	Dinner on Your Own	Enjoy!!

Wednesday April 17, 2013



7:30 am to 11:30 am	Conference Headquarters Open	Clydesdale
8:00 am to 9:00 am	Conference Registration	Registration Counter
8:00 am to 9:00 am	Hot Buffet Breakfast	Marble/ Salon 6
9:00 am to 11:15 am	Federal Update <i>David Bartnicki</i> <i>U.S. Department of Education</i>	Salon 6
11:15 am to 11:30 am	Closing Remarks/ Door Prizes	Salon 6

Vendors



GRAND PATRONS

Edfinancial Services

Edsouth

TSAC

Vendors

AcademicWorks, Inc.

American Student Assistance

Discover Student Loans

First Marblehead

Great Lakes Educational Loan Services, Inc.

Inceptia

Nelnet Loan Servicing

Wells Fargo

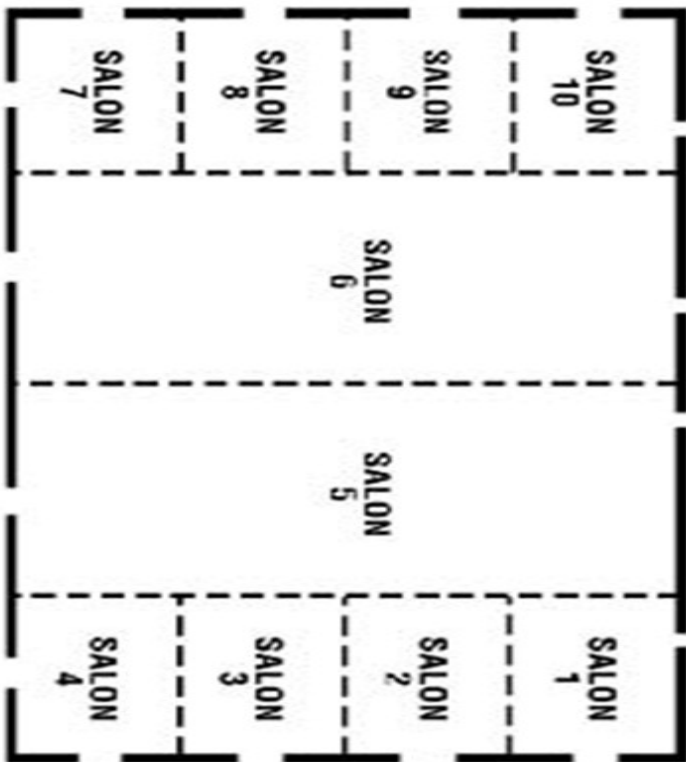
Hotel Layout



APPALOOSA
THOROUGHBRED
BOARDROOM

SADDLEBRED
HIGHLAND
MORGAN

MUSTANG
QUARTER
HORSE
PALOMINO
CLYDESDALE
ARABIAN



WILLIAMSON
FRANKLIN